

Internships in VVOB programmes 2023-2024

Title of the internship: strengthen the (global) external communication of S-Cool-Links and eNSPIRED

Summary of the internship

As a communication intern, you will be part of the BE-Team of VVOB at head office in Brussels, Belgium. The BE-Team is responsible for the activities of VVOB in Belgium. You will work closely together with the project coordinator of Scholenbanden/S-Cool-Links and eNSPIRED to strengthen the (global) external communication of both projects.

- Develop and implement external communication strategies and action plans for the S-Cool-Links platform with the aim of increasing general publicity and to attract more users to the platform:
 - Develop communication products and disseminate them through the identified channels within the strategy
 - Set up activities to mobilise existing and new members (teachers and head teachers) around the world for the S-Cool-Links platform in accordance with the strategy;
- Develop English and Dutch content (inspiration articles) for the Scholenbanden/S-Cool-Links website
- Develop English and Dutch content for the eNSPIRED channels:
 - Conduct interviews with expert from Africa, South America and Asia related to education and other eNSPIRED topics (gender, decolonisation, climate) for the eNSPIRED-website
 - Creating content for social media covering eNSPIRED activities

Expected field(s) of study: e.g. Bachelor or Master student Communication

Type of internship: programme support

Language skills of incumbent: Good proficiency in Dutch and English; proficiency in French is an added value

Desired basic skills trainee: Strong interest and background in communication; Creative; Flexible and open-minded, interest in climate education, gender and decolonisation

Minimum duration: 3 months

1. Location

Country	België
Town	Brussel
Partner / Institute	VVOB Brussel
Department	Communicatie

2. Period

September – December 2023 or 3 months between January and June 2024

3. Terms of Reference

Objectives of the internship	You are a student Communication, bachelor or Master level. We offer you a chance to complement your knowledge and skills acquired during your studies with insights and
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	experiences from the world of work. During this three month internship you will participate in concrete activities that require communication inputs. The objective of the traineeship is to enhance your communication competencies through the delivery of concrete results (see below).			
Expected Results	There are four concrete result. We expect that the intern: <ul style="list-style-type: none"> • Result 1: Develop and implement external communication strategies and action plans S-Cool-Links platform. • Result 2: Develop English and Dutch content for Scholenbanden/S-cool-Links website • Result 3: Develop English and Dutch content for the eNSPIRED channels 			
Planned activities and time frame	Activity	M1	M2	M3
	Result 1	✓	✓	✓
	Result 2		✓	
	Result 3	✓	✓	✓
Equity component of internship	The VVOB programmes worldwide are focusing on inclusion, equity and quality education for all. The communication activities are therefore embedded in this inclusive scope.			

4. Support

Working environment	VVOB Brussels
Position in the program/institution	This traineeship supports the communication strategy of the SchoolLink/S-Cool-Links programme and the eNSPIRED programme
Name Supervisor	TBC

5. Minimum requirements

Expertise	<ul style="list-style-type: none"> • Good proficiency in Dutch and English esp. writing skills • Knowledge of web design, photography, Canva and video editing skills are welcomed • Experience with social media
Profile	<ul style="list-style-type: none"> • Strong interest and background in communication • Strong interest in issues such as education, global citizenship and/or climate education, gender and decolonisation are a great added value • Able to adapt fast to a working environment • Independent • Creative • Flexible and open-minded
Required / Preferred preparation	Read online information about VVOB: www.vvob.org Familiarise S-Cool-Links platform and eNSPIRED website: <ul style="list-style-type: none"> • https://www.scholenbanden.be/en/s-cool-links-platform-0 • www.s-cool-links.org • https://www.enspired.net/nl
Duo-attachment possible?	No

Preferential or reserved attachment in the context of a Structural Partnership?	No
	No

6. Working conditions

Workload	38hrs/week
Leave days / days off	2,5 days per full month (upon approval by supervisors) + weekends and public holidays
Required language skills	Dutch & English
Transport	Intern will need to cover cost of home-work transport.
Possibilities accommodation	N/A
Estimated general costs	Daily transport and lunches

7. Comments

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